

# SCIENTIFIC AMERICAN

415 MADISON AVENUE, NEW YORK, N. Y. 10017 (212) 754-0550

March 7, 1980

Dear Dr. Meselson:

I enclose a dozen early copies of the issue containing the article by you and Dr. Robinson. You will find the article on pages 34 through 43. We are sending a smaller number of copies to Dr. Robinson by surface mail, and two sets of the pages on which the article appears by air.

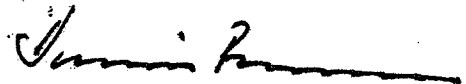
We will also be giving you 150 sets of the pages on which the article appears. These sets of pages, which are left over at the end of our regular press run, are stapled together with a cover. They usually serve as reprints, and there is no charge for them.

In this connection I should like to warn you that you may be receiving a large number of form postal cards requesting a reprint. This is because there is a magazine called Current Contents, which lists the articles appearing in current magazines and journals. Subscribers to Current Contents often simply check off the articles they would like to read, and their secretary sends out the cards.

This custom, it seems to us, has got entirely out of hand. It may be all right where technical journals are concerned, but for a large-circulation magazine such as ours it places a heavy burden on the author. May I therefore suggest that you respond only to those reprint requests that seem reasonable to you, and that you discard the remainder of the requests?

It has been a pleasure to work with you on the article. We wish you all the best of it.

Sincerely,



Dennis Flanagan  
Editor

DF:ap

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